

GUIDELINES FOR THE USE OF STANDARD MARK

1. PURPOSE

To provide guidelines on the use of standard marks Logo.

2. SCOPE

This covers use standard mark logo in different modes by licensed organizations on the product.

3. DEFINITION

3. Mark of conformity- Protected mark issued by a body performing third party conformity assessment indicating that an object of conformity assessment (product, process, system or body) in conformity with specified requirements.

4. **RESPONSIBILITIES**

4.1 HaSIL-CD-For providing correct sizes and ensuring correct use of standard mark

5. GUIDELINES

5.1 Standard mark

5.1.1 Standard Mark stands for quality of the product in conformance to the provisions of the related Standard. The mark carries Standard number as a distinguishing feature for identifying the product certified.

5.1.2 The Standard Mark consists of two components i.e. monogram and a reference to the relevant Standard. The preferred sizes of the monogram, which should be used by the licensees are given in **Annex A**

5.1.3 The licensee shall use only the preferred sizes of the Standard Mark. However, when larger sizes other than those given in the preferred dimensions sheet are to be used, the enlarged sizes shall be in multiples of 10 of any of the preferred dimensions. However, a photographic reduction or enlargement is permitted in specific cases.

5.1.4 The second component of the Standard Mark is the reference to the relevant Standard, super scribed as the corresponding standard number above the monogram.

5.1.5 Apart from the Standard Mark, all licensees have to compulsorily mark the license No. CD-CM/L-.....' at a suitable place on the Standard Marked Product and/or its packaging and/or carton.

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5.1.6 The licensee should get the design of the monogram approved by the HaSIL-CD before bringing it to use. He will be permitted to commence use of standard mark only after approval by the HaSIL.

5.1.7 Only those firms holding a valid license under the HaSIL-CD are authorized to use this Standard Mark.

5.2 Method of Applying Standard Mark

5.2.1 As far as possible Standard Mark shall be applied on the product itself or on the container or packing of the product. However, for products supplied in bulk, the Standard Mark may be affixed on the conformity certificate accompanying each consignment of certified products.

5.2.2 In order to avoid possibilities of fraudulent use, the Standard Mark shall be applied on the package in such a manner that it gets automatically destroyed when the consumer takes out the article from the package, wherever feasible.

5.2.3 The following are some of the recognized methods of applying Standard Mark on the product:

- a) Printing on a label,
- b) Printing on an anodized name-plate,
- c) Printed stickers, adhesive tapes, transfix labels, etc.,
- d) Stenciling with paint,
- e) Embossing or punching,
- f) Casting where no other specified system exists,
- g) Use of Hologram,
- h) Woven cloth labels in case of textile products like cotton vests,
- i) Metal tags and
- j) As a part of the test certificate if individual items cannot be marked, like steel products,
- k) Printing on products, like PVC cables etc.

5.2.4 The product certification logo can be used with the accreditation mark of the HaSIL Halal Product certification scheme. The accreditation mark must only be used in conjunction with the HaSIL halal product certification logo.

5.2.5 The halal product certification logo should not be used on:

- a) Client's stationery,
- b) Business cards,
- c) Client's Website.

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5.2.6 The halal product certification logo should not be applied to laboratory test, calibration or inspection reports,

5.2.7 The logo master can be obtained from HaSIL Manager Certification. Electronic reproduction of the logo master is permitted.

5.2.8 HaSIL-CD takes action on misuse of the Mark such as suspension or withdrawal of license depending on the nature of contravention.

6. REFERENCE

ISO /IEC 17030- 2003 Conformity assessment-General requirement for third party mark of conformity

HaSIL-CD-PR4.6.2 -01 Procedure for grant of certification

HaSIL-CD-PR7.11-01 Procedure for termination, reduction, suspension or withdrawal of certification

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ANNEX A -FOURTH SCHEDULE

SPECIMEN OF THE HaSIL CERTIFICATION MARK

The HaSIL Certification Mark:

- a) shall be of the shape as described in the design
- b) may be larger or smaller than in the design but its parts shall keep the same proportions as in the design
- c) may appear in the official colours of the HaSIL logo or any colour provided colour is uniform throughout.



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